

Figure 5 illustrates a perspective view of the multi-faceted tubular reflector 120.

Figure 5 illustrates the reflector portion 122 positioned about a light producing element 200. As shown, the light producing element 200 is a neon tube. However, the light producing element 200 may be any tubular, elongated, or linear light source.

II. IN THE FIGURES

Please add the attached Figure, labeled as FIG. 5, after Figure 4.

III. IN THE CLAIMS

Please amend claims 1, 7, and 14 to be as follows. Applicants have attached a marked up version of prior pending claims 1, 7, and 14 in the Appendix of this response.

1. (Thrice Amended) A tubular reflector comprising:
a reflector portion extending from a first surface end to a second surface end, the reflector portion positioned on either side of an elongated tubular light source, the reflector portion reflecting light emanating from the elongated tubular light source towards an aperture of the tubular reflector, and
a semi-circular reflector having a smooth reflective surface, the semi-circular reflector coupled to the first surface end of the reflector portion so that light emanating from the elongated tubular light source is reflected off of the semi-circular reflector and re-directed from the light source towards the aperture of the tubular reflector.

7. (Thrice Amended) A tubular reflector comprising:
a semi-circular reflector having an elongated tubular light source mounted in the semi-circular reflector, the semi-circular reflector reflecting light emanating from the elongated tubular light source; and
a multi-faceted reflector coupled to the semi-circular reflector, the multi-faceted reflector having at least two facets positioned at angles to one another so that light emanating from the elongated tubular light source is reflected away from the light source.

14. (Thrice Amended) A tubular lighting device comprising:
a housing portion having an interior reflecting surface;